

Grow, Lead & Succeed



NPCA is excited to bring you its first Workforce Innovation Education series. Your package includes:



Four live webinars taught by experts in human resources, company culture and more



Exclusive access to the **interactive Learning Center community**, where you can take part in guided learning on monthly topics, ask questions and engage in discussion

Early-bird pricing through May 1: \$799

Pricing from May 1-15: \$899

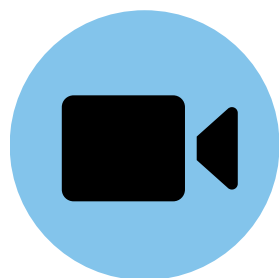
Subscriptions close after May 15!



Click right to see how it works

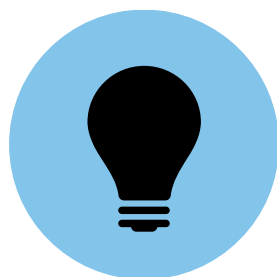


How It Works



Four live webinars

Your package includes four live webinars taught by experts in human resources, company culture and more, with supplementary information and guided discussion available in the Learning Center.



Access to the Learning Center

You also will have access to 12 months of guided learning on workforce-related topics that will be delivered through the Learning Center. We will do a deep dive on the topic and engage in real-time conversations. We also will host virtual calls for further discussion as needed. In the final month, we will wrap up our year with a review of what we've learned.



Click right to see the topics

Learning Center

Effective Communication

How well do you communicate with others? This course will focus on effective communication skills that go beyond public speaking. We will explore listening, observation, recognizing the unsaid and having or preventing difficult conversations.



April

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Webinar 1



Did You Hear? Developing Effective Communication Skills

Participants will learn practical skills for improving their communication in the workplace. We will cover listening skills, observation, recognizing the unsaid, and having and preventing difficult conversations.



NEW DATE!!!

May 14 @ 1 p.m. EDT

Duration: 1 hour



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Creating Growth without a Career Ladder

There are as many different career paths as there are employees. This course will explore career pathways, growth without a career ladder, job crafting, planning and even end of year options for retirement.



May

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Team Dynamics

What are team dynamics? How can you create team dynamics that make your team and company stronger? This course will help participants learn to build valuable team dynamics by empowering employees, managing the team dynamic and measuring your results.



June

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Webinar 2



How to Build, Manage and Measure Powerful Team Dynamics

Team dynamics are critical to building effective teams and productive companies. Join us as we discuss how to build powerful team dynamics and then maintain your team's momentum by managing and measuring those dynamics.



June 23 @ 1 p.m. EDT
Duration: 1 hour



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler




Click right to see more topics



Learning Center

Leadership Trends Today and in the Future



Gone are the days of the overbearing boss who ruled by fear. To be effective, today's leaders must operate very differently, and leaders will need new skills in the future. This course will explore current leadership trends and how leadership will continue to change.



July

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Building Our Employees



Investing in our employees builds a stronger organization. Developing their on-the-job skills and creating a culture where they feel valued breeds loyalty and an eagerness to excel. Simple steps can benefit your company in the short and long term.



August
Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Webinar 3



Building New Pathways for Employees: Skills Development, Reskilling, Upskilling and More

Organizations have many options for growing employees. Learn about skills development, reskilling, upskilling and more, as we discuss the many options organizations have for investing in employees to grow their people, organization and bottom line.



Aug. 25 @ 1 p.m. EDT
Duration: 1 hour



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics



Learning Center

Identifying and Developing Early Managers



One of the best sources for future leaders is the people already in your company. Learn how to identify employees who have management potential and what to do to prepare them for success in future leadership roles.



September
Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

How to Develop Employee Goals Connected to Strategy

Every employee can contribute to the successful execution of their organization's strategy, but it starts with ensuring that each employee's individual goals are tied to goals of the organization. Learn how to break down the big picture.



October

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Employee Value Proposition and the Employee Experience



Learn what motivates employees to perform at their peak. Discover the roles that incentives and performance play in motivation. Plus identify more tools you can use in your organization.



November

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Webinar 4



Why Do People Work? Understanding and Facilitating Motivation and Commitment

Do you know why your employees come to work? Money is probably the first thing that comes to mind, but there are many more motivators than just a salary. Learn more about motivators and how to leverage them.



Nov. 17 @ 1 p.m. EDT
Duration: 1 hour



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Find and Celebrate the Wins

Do you know what your “wins” are and why they matter? Learn how to effectively identify and celebrate the wins at every level.



December

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics



Learning Center

What Is Company Culture and How to Make It Happen



Company culture is a key way to engage employees. It impacts employee retention and recruitment. Learn more about how to build a company culture that works for you.



January

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Performance Management: How to Implement It and Why It Matters



Performance management is often a dreaded chore completed once a year where managers tell employees how well they did their jobs. That's anything but motivating. It's time to change all that!



February

Duration: 4 hours



Presenters

- Jason Barnaby
- Kevin Eikenberry
- Danny A. Nelms
- Christina Trexler



Click right to see more topics

Learning Center

Course Wrap-up

In the last month of our yearlong journey, we will review what we've learned as well as have the opportunity to explore any topic in greater depth, depending on participants' interest.



March

Duration: 4 hours



Presenters

- Jason Barnaby
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- Danny A. Nelms
- Christina Trexler



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