Donor Recognition Program Structure

**NOTE: For all recognitions, "name" can be either an individual's name or the name of a company. Donors may choose to remain anonymous or decline any recognition that is not legally required.*

	Supporter	**Partner**	**Champion**	**Catalyst**	**Trailblazer**
	$1,000 - $2,499	**$2,500 - $7,499**	**$7,500 - $24,999**	**$25,000 - $49,000**	**$50,000 +**
Thank you email	✓	✓	✓	✓	✓
End-of -year giving statement	✓	✓	✓	✓	✓
Name listed in Annual Report and Annual Donor Roll on website	✓	✓	✓	✓	✓
Name and logo listed on Foundation website			✓	✓	✓
Name listed on printed signage at in-person events		✓	✓	✓	✓
Name and logo listed on printed and digital signage at in-person events			✓	✓	✓
Inclusion in large group thank you message posted on NPCA/NPCAF social channels		✓			
Inclusion in smaller group thank you message posted on NPCA/NPCAF social channels			✓ 3x/year	✓ Personalized 3x/year	✓ Personalized 4x/year
Shoutout in EPIC Communities		✓ in 2 communities			
Shoutout and personalized introduction in EPIC Communities			✓ In choice of 2 communities	✓ In choice of 2 communities, 2x/year	✓ In choice of 3 communities, or any participant group, 2x/year

Foundation newsletter story			✓ Highlight short story with logo and link	✓ Article with logo and link in 2 newsletters	✓ Article with logo and link in one newsletter. Inclusion in each newsletter (logo/link) as a Trailblazer sponsor
Verbal recognition at key events at in-person events			✓	✓	✓
First to know about new initiatives/programs			✓	✓ + opportunity to be included as a thought leader/advisor	✓ + opportunity to be included as a thought leader/advisor
Priority invitation to participate or sponsor program, event or activity			✓	✓	✓
Opportunity to name a new initiative, activity, program, scholarship or grant				✓	✓
Invitation to small reception or dinner				✓	✓
Custom award				✓	✓
Inclusion in Lifetime/Legacy listing that tracks cumulative giving year-over-year rather than resetting annually. *Requires annual commitment by 12/31 for the following year.*					✓