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The Precast Show's New Logo Represents a Modern, Expanding Industry Event

The National Precast Concrete Association (NPCA) on Wednesday unveiled a new logo for The Precast Show, putting a fresh, contemporary stamp on the largest gathering of precast concrete producers and suppliers in North America.

The new logo represents The Precast Show's growing reach within the manufactured concrete industry. NPCA presents the show alongside two participant associations – the Precast/Prestressed Concrete Institute (PCI) and the Interlocking Concrete Paving Institute/National Concrete Masonry Association (ICPI-NCMA). Together, the groups represent more than 1,200 member companies in precast concrete, prestressed concrete, masonry, hardscape and other industry segments.

“As The Precast Show continues to grow, it is important to represent our members’ enterprise and innovation that drive the heart of North American infrastructure,” NPCA President **FRED GRUBBE** said.

The Precast Show 2023 is Feb. 23-25 at the Greater Columbus Convention Center in Columbus, Ohio. Another record-setting show is expected, building on 2022’s 120,000 square feet of show floor space and more than 4,600 registrants. It is the one place to find the industry’s most important suppliers and foremost equipment experts under one roof.

Learn more about The Precast Show at the event website, ThePrecastShow.org.

ABOUT NPCA: *Based in Carmel, Ind., NPCA has represented manufacturers of industrial plant-produced precast concrete products and the suppliers of products and services for the industry since 1965, providing members with the programs and information required to operate a successful precast plant. NPCA operates the industry’s largest and most comprehensive plant certification program, which is accredited by the ANSI National Accreditation Board (ANAB).*