

MARKETING UPDATES FOR NPCA MEMBERS

MARKETING EXPRESS

NATIONAL PRECAST CONCRETE ASSOCIATION

1.30.2014

We Can't Help It - We're Geeky About Data: Please Complete This Survey by Friday

We know you are a well-meaning-but-extremely-busy person. When it comes to helping NPCA improve our programs and initiatives, you are only too happy to help - if you could just find the time. You'll get to it before the deadline, right? Well, if you need a little extra motivation, the deadline is noon Friday, so if you could take a few - just a few - minutes to bring us up to date on your interaction with the Marketing Toolkit, we would really appreciate it. We're geeky about data because we're marketers. Haven't used the Toolkit yet? We need to know that too. We will use the data we collect to continually improve the Toolkit and market precast concrete (and NPCA) to the world. Click that big blue link and tell us what you think.



[Take the survey](#)