

National Precast Concrete Association

HOW TO TRAIN EMPLOYEES







OSHA's training standard for all industries can be summed up this way:

- •Each employee must be trained in the tasks, situations, and tools they will use on the job.
- •This training must be provided by a qualified person in a manner (e.g. language and vocabulary) the employee best understands.
- •Training must be performed as often as required for safe operations.
- •Training must be documented and stored for a period of time.

IMPORTANCE OF TRAINING

Maintaining a safety culture

Achieves high standards

Provides information for new team members

Refreshes memory of veteran team members

Achieves learning about new things; technology, procedures, hazards, etc.

Reduces mistakes - minimizing costs

Opportunity for staff to feedback / suggest improvements

Improves communication & relationships - better teamwork

THE 5 PILLARS OF TRAINING



<u>Participation</u>: involve trainees, learn by doing

Repetition: repeat ideas & concepts to help people learn

Relevance: learn better when material is meaningful and related

<u>Transference</u>: to real world using simulations

<u>Feedback</u>: ask for it and adjust training methods to audience.

How to train employees.....?



7 HELPFUL STEPS

1: Assess Training Needs and Opportunities

The first step in any employee training and development program is identifying what your needs are or if there are any learning opportunities.

If you operate in a regulated industry, then you have a need for training courses as a way to ensure employees understand the industry and meet compliance requirements.

Training programs for employee skills and growth can be a great way to fill this performance gap. Alternatively, employee training programs might just help improve the work experience for employees and therefore improve retention.

After you have looked at compliance needs, performance gaps and career development opportunities as inspiration for training, you then need to make sure that each training program proposal has a clear <u>business objective</u>. For example, will training help ensure your business is compliant with regulations and therefore avoid fines, make employees more productive or efficient to improve ROI, or reduce recruitment costs by encouraging internal development succession?

2: Outline the Learning Objectives

Next, you'll need to outline the main objective and subsequent targets of the employee training program.

The overall main objective should be aligned with your business objectives to ensure that every learning opportunity is helping to achieve business needs. Your objective and subsequent targets or goals should be SMART. This means they should be Specific, Measurable, Achievable, Relevant and Timebound.

Once you have an overall objective, you can then break it down into the individual targets or goals. These targets might be a skill that the employee needs to learn and be able to demonstrate, a concept or knowledge they need to show understanding of or even a physical work task they need to perform and show evidence of. This is similar to the KSA concept, or Knowledge, Skills, and Attitude, which you can also use to guide your targets. This will form the rough structure of your course.

3: Design Training Programs

Once you have your objectives and rough structure decided, you can begin to design the training course. Today, the easiest and most versatile way to deliver training is – Online. While you can find third-party course providers that can teach the skills or knowledge involved in classrooms or even on-site, a Learning management system can provide complete control and flexibility with workplace training. A superior LMS can deliver courses that employees can access from any device and at any point to complete training when it's most convenient for them.



Top tip: Keep adult learning principles in mind when designing your courses. These principles are based on how adults learn best and following them could help deliver more effective training programs. They suggest that adult learners:

- Are self-directed
- Often come to training with years of existing knowledge, experience and opinions
- Prefer clearly defined goals
- Prefer training that is highly relevant
- Prefer it when goals are task-oriented
- Like to get something out of training for themselves
- Prefer hands-on learning
- Want to be and feel respected, not patronized

4: Develop Training Programs



Once you've designed how you want your course to look and work you can begin to develop it. Again, third-party course-providers could help with this or, if you have a good development team, you could try to develop everything yourself. Again, this is where a good LMS comes in handy. The best employee training software will also provide a range of material and media types to design more engaging courses such as step-by-step sliders for easy how-to guides and much more. Your HR team or team leaders can easily create and add training material and courses in a range of formats.

For training materials that you have developed, make sure that creatives, copywriters and others involved in putting together PDF guides, manuals, and other formats are all fully briefed on the learning objectives and any compliance needs.

5: Implement and Promote Your Programs

A training program is only as useful as its participation. After you have designed and developed your course, you'll want to promote it to employees and implement it accordingly. If it's regulated compliance training, for example, it's likely a mandatory course that will need automatic enrollment of employees and should be carefully monitored.

Alternatively, soft skills training, such as leadership development programs, may only be voluntary but their benefit to your business could be extremely high. These courses could help employees become more efficient, more productive and ultimately more valuable to your company. They may even help employees become your future leaders and significantly reduce recruitment costs. This means you'll need to invest some time and energy into encouraging good participation levels in these courses.

Utilize any communication tools you have such as employee portals, internal email, company social networks and more to promote any new training courses. Also, make sure to keep the management staff informed about new courses and encourage them to recommend members of their team to take the course. Again, an LMS with an integrated HRIS could help with these tasks.

6: Monitor Performance and Success



Developing an effective employee training program is much easier when you already have an idea of what works and what doesn't. To improve the chances of success, make sure you monitor the performance of new and ongoing courses. This includes participation rates, completion rates, and any trends between the course and overall employee performance.

You may notice that some courses underperform in certain areas and can be optimized to improve the engagement or enrollment numbers. Other courses may simply prove to be unsuccessful with little impact on employee performance, so these should be removed. Successful courses, on the other hand, can provide a blueprint for future staff training programs.

7: Evaluate and Review

When it comes to employee learning and development, the work is never done.

Continue to review the success of your learning activities in line with employee and business performance to see what works and what doesn't. Don't be afraid to change your strategy if it doesn't seem to be working.

This is where workplace analytics and performance tracking can really come in handy. Combined with a powerful learning management system, you can easily spot trends and monitor ongoing performance so that you can make quick data-driven changes

