

# 3 Guiding Principles of Effective Leadership

## **1 COMMIT TO LIFETIME LEARNING**

Just as a great white shark will suffocate without forward motion, our leadership effectiveness will lose impact without continued growth.

Commit to a life-long journey of learning and growth.

## **2 KNOW MY LEADERHIP SELF**

The leader I am today is perfectly made for each and every moment as I lead my team. Knowing who I aspire to be empowers me to make decisions daily to influence my team to be their best self.

## **3 GROW WITH SELF-REFLECTION**

Self-reflection is the more powerful tool every effective leader uses to manage their internal decisions and to impactfully influence the team they lead.

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Individual Leadership Behavior is the singular most important predictor to an organization's performance.

**Is your leadership behavior influencing and inspiring your team to achieve high productivity?**





## COMMIT TO LIFETIME LEARNING

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**What are my most effective ways of learning?**

**How much time will I commit to investing in my leadership growth each day?**

**Where can I squeeze learning into my day that is easy, valuable, and habitual?**





## KNOW MY LEADERSHIP SELF

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### EFFECTIVE LEADERSHIP BEHAVIORS

What leader(s) created an environment where you were excited to come to work on Monday?

What behaviors inspired you to be your most effective, highly-engaged self?

### INEFFECTIVE LEADERSHIP BEHAVIORS

What leader(s) created an environment where you had a bad case of the Sunday Scaries?

What behaviors influenced you to be dis-engaged from work?

**Which behaviors do you want to emulate?**





## GROW WITH SELF-REFLECTION

Self-reflection is a powerful tool every effective leader can use to manage their internal decisions, choose their behaviors, and impactfully influence the team they lead.

**INEFFECITVE LEADERSHIP**

DOWNSTAIRS  
wired for survival

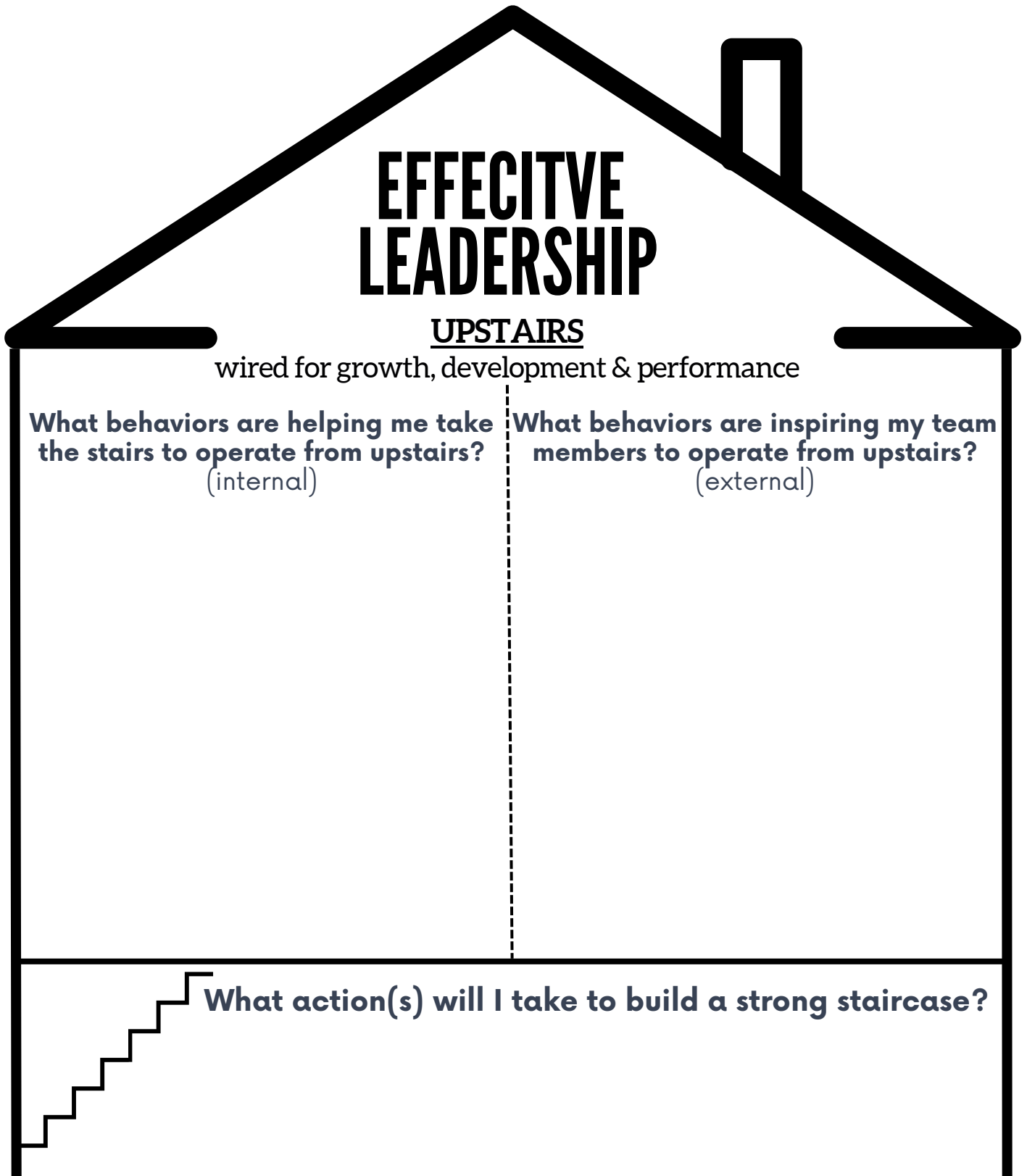
|   |   |
|---|---|
| <p><b>What triggers me, resulting in me operating from the downstairs?</b><br/>(internal)</p> | <p><b>What behaviors are driving my team members to operate from downstairs?</b><br/>(external)</p> |
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## GROW WITH SELF-REFLECTION

Self-reflection is the more powerful tool every effective leader uses to manage their internal decisions and to impactfully influence the team they lead.



# NOTES:



Get supporting bonus material for this content at:





# EFFECTIVE LEADERSHIP

## LEAD FROM UPSTAIRS

### UPSTAIRS

wired for growth, development & performance

### DOWNSTAIRS

wired for survival



*Build a*  
**STRONG**  
*Staircase*

## WANT MORE?

Did you find this content valuable? Want to work more with Nicole Perrotta? We would love to talk to you about bringing effective leadership transformation to your company.



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