



**THE
PRECAST
SHOW®**

2025

EXHIBITOR & SPONSORSHIP PROSPECTUS

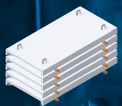
FEB. 5-7, 2025

INDIANA CONVENTION CENTER
INDIANAPOLIS

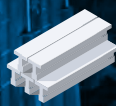
ThePrecastShow.org



PRECAST PEOPLE. CONCRETE CONNECTIONS.



PRECAST |



PRESTRESSED |



MASONRY & HARDSCAPES



FEB. 5-7, 2025

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SOLDIERS AND SAILORS MONUMENT AT MONUMENT CIRCLE

WHERE THE PRECAST INDUSTRY DOES BUSINESS

Join us in Indianapolis, as we bring together more than 5,000 industry professionals for The Precast Show®. This is where the manufactured concrete industry comes to get business done and discover the latest products, solutions and technologies. Make sure your company is there!

The Precast Show attracts industry leaders from a wide range of manufactured concrete disciplines – from precast and prestressed concrete to masonry and hardscapes. This is a must-attend event where you can build relationships, find new ways to grow your business, attend classes on the latest innovations and help shape the future of your industry segment.

“We attend The Precast Show every year to meet suppliers face-to-face, develop new relationships and learn about industry innovations. There’s always so much new technology here – technology you would probably never know about if you weren’t here.”

– **ASHER KAZMANN** *Owner and President, Locke Solutions – Texas*

PARTICIPATING ORGANIZATIONS



THE PRECAST SHOW STATS*

5,300+
PEOPLE IN
ATTENDANCE

377
EXHIBITORS

2
LOCAL PLANT
TOURS

24
ONSITE CLASSES
totaling 80+ hours of
education

50+
COMMITTEE/
BOARD MEETINGS

4
LIVE PRODUCT
PRESENTATIONS

PLUS: STUDENT DESIGN COMPETITION

* BASED ON 2024 PRECAST SHOW



INDIANAPOLIS MOTOR SPEEDWAY

EXHIBIT AT THE PRECAST SHOW®

Showcase your company's products and services through an exhibit in Indianapolis. Maximize your company's investment and extend your reach to an engaged audience with a customized sponsorship package. Industry leaders are eager to learn about your products and services, share their plans and meet with their peers. Secure your booth space and sponsorship today!

RESERVE TODAY

Contact:

Chris Frederick

VP of Development and Membership

cfrederick@precast.org | (317) 582-2316

EXHIBITOR PACKAGE BENEFITS

- ▶ Pre- and post-show attendee registration lists
- ▶ 10 exhibit hall passes per 100 square feet of exhibit space for customers and prospects
- ▶ 2 full-package exhibitor registrations per 100 square feet of exhibit space
- ▶ Your company listing in:
 - The Precast Show mobile app
 - Customizable company and contact info profile page
 - Upload documents and product images
 - Share video content
 - Printed and digital show guides
 - Online floor plan
- ▶ Add up to 3 press releases in The Precast Show Digital Press Room
- ▶ Exclusive exhibitor-only lounge area access
- ▶ Exhibitor marketing resources
- ▶ Complimentary tickets to the Exhibitors Forum Breakfast *(Registration required)*

“2022 was our first time exhibiting at The Precast Show, and the whole experience exceeded our expectations. We were able to connect with a high volume of producers during show hours and drive brand awareness through product demonstration sponsorship. The networking on the trade show floor was some of the best I've seen at an event.”

– JILLIAN LEONG *CarbonCure – Canada*

EXHIBIT SPACE RATES

Member Rate: \$39.50/square ft

Non-Member Rate: \$49/square ft

Corner Premium: +15%

Note: Member rate applies to NPCA, CMHA and PCI members.



SHOW FLOOR HOSPITALITY

We understand the importance of keeping show attendees engaged and active on the show floor.

To help ensure maximum floor time, we provide the following:

- ▶ Brunch, lunch and hors d'oeuvres provided to all attendees and exhibitors *(See schedule for timing.)*
- ▶ Open bar stations set up throughout the show floor *(See schedule for timing.)*
- ▶ Daily prize drawings for attendees totaling more than \$10,000 *(Attendee must be present to win.)*
- ▶ Daily live product presentations and/or a student design contest in a designated area on the show floor
- ▶ **NEW** Precast Passport Contest encouraging increased floor roaming and engagement

** Events, times, prize amounts and details are not yet final and are subject to change.*



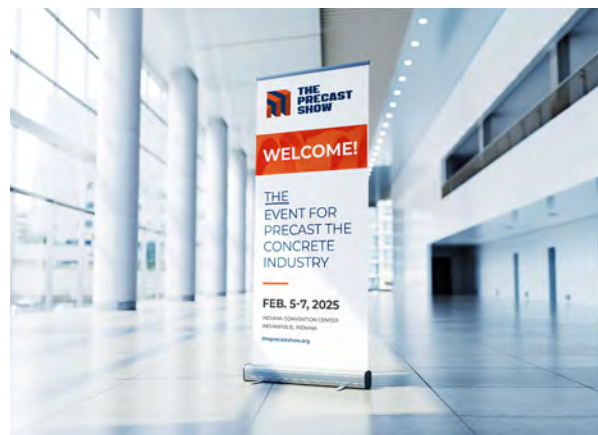
INDIANA CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES

- ▶ Position your brand as an industry leader and enhance your brand's presence
- ▶ Increase exhibit traffic and interactions with attendees
- ▶ Promote new product and service offerings

Maximize your exposure by selecting the perfect combination of opportunities to optimize your presence and visibility at The Precast Show®.

Contact us to help tailor sponsorship options to fit your overall show strategy or create custom sponsorship programs.



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"The Precast Show is one of the best executed shows I have exhibited at. The attendees are decision-makers from precast companies throughout the country who are ready to talk about new products and processes."

– **PAIGE ROERING** Polytek Development Corp. – Pennsylvania



INDIANA CONVENTION CENTER

TIERED SPONSORSHIPS

ONLY 1 LEFT!

Note: All listed sponsorship offerings, details and pricing are subject to change and availability.

PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
\$23,320 (Limit 1)	\$17,450 (Limit 2)	\$7,350 (Limit 8)	\$5,100 (Limit 10)	\$1,550 (Limit 25)
Company name or logo on TPS lanyards	Company logo on TPS attendee bags	Company logo on TPS primary hotel keycards		
TPS Final Event: Company logo on signage	TPS Show Floor Prize Cart: Logo on prize cart, prizes given away at your exhibit, company recognized in show floor and event app announcements	TPS Plant Tour(s): Company logo on signage, recognized in social media and event app announcements	TPS Show Floor Welcome Reception: Company logo on signage, recognized in event app announcements	
TPS Official Show App: Logo on lanyard, featured listing in exhibitor directory and on show floor map	TPS Official Show App: Logo banner ad, featured listing in exhibitor directory and on show floor map	TPS Official Show App: Featured listing in exhibitor directory and on show floor map		
Company logo on signage at TPS show floor entrance	Company logo on signage at TPS show floor entrance	Company logo on signage at TPS show floor entrance	Company logo on signage at food and beverage station	Company name on signage at food and beverage station
TPS Website: Company logo and link to website	TPS Website: Company logo and link to website	TPS Website: Company logo and link to website	TPS Website: Company logo and link to website	TPS Website: Company logo and link to website
TPS Show Guide: Logo included on sponsor page	TPS Show Guide: Logo included on sponsor page	TPS Show Guide: Logo included on sponsor page	TPS Show Guide: Logo included on sponsor page	TPS Show Guide: Company name listed on sponsor page

ADDITIONAL SPONSORSHIP OPTIONS

FLOOR CLINGS

\$3,300

Increase brand awareness by having your logo imprinted on a set of 3 large floor clings (~3x3 feet) placed in the primary show and education corridor of the convention center.

THE PRECAST SHOW DAILY EMAILS

\$1,600 (Limit 3)

Reach show attendees as they prepare for the day. Daily emails are sent each morning before show open to provide attendees with a list of the day's events and highlights.

PRODUCT PRESENTATIONS

\$4,100 (Limit 4)

Showcase the advantages of your equipment, products or services by conducting a presentation in the designated area on the show floor.

- 45-min session during show hours
- Show announcement & app notification
- Listing in the Show Guide
- Link to website on theprecastshow.org sponsor page
- Note: Additional items (e.g. food, beverage, A/V, etc.) are at your own expense

SHOW FLOOR WIRELESS INTERNET

\$10,100 (Limit 1)

Sponsor The Precast Show® official wireless internet access. Attendees will be directed to a landing page featuring your company logo upon connecting to the network.

EXHIBITOR SPOTLIGHT EMAIL FEATURES

\$750 (Limit 14 | 2/week)

Highlight your company with a 150-word feature spotlight in NPCA's Precast Express weekly member e-newsletter with an audience of 6,400+. (Includes logo and web link. Week preference based on order received.)

MOBILE APP PUSH NOTIFICATIONS

\$1300 (Limit 3)

Reach show attendees by delivering a sponsored message. (Headline limited to six words, text limited to 25 words.)

RESERVE TODAY

Contact:
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 VP of Development and Membership
cfr Frederick@precast.org | (317) 582-2316

CHECK OUT NEW OPTIONS ON NEXT PAGE >

NEW SPONSORSHIP OPTIONS

OVERHEAD WALKWAY BANNER

\$2,500 (Limit 1)

Showcase your brand in a prime overhead viewing location near the show entrance and registration areas.

LARGE CORRIDOR WALL CLINGS

\$3,500

Promote your company, products and services front-and-center in the main level show entrance and education corridor. (Note: Example image shows upper level spaces)

ESCALATOR CLING & STAIR RISERS PACKAGES

\$1,800 (Limit 6)

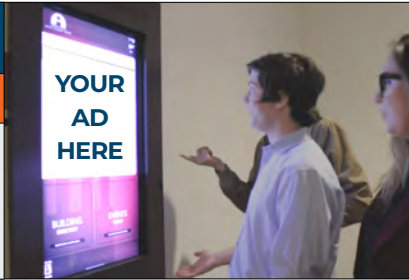
Increase brand awareness by displaying your logo on the escalator and stair risers right next to show entrance. (Package includes 1 escalator cling and group of 6 stair riser faces.)

ONLY 3 LEFT!

SOCIAL WALL ADS

\$500 (Limit 3)

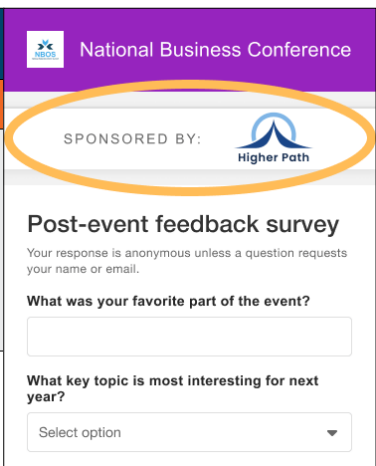
Feature your ad on The Precast Show® Social Wall on convention center monitors and select session screens. You'll have a place right next to other important show info.



SHOW APP SURVEYS

\$500 (Limit 10)

Take center stage by having your logo present in rotation atop one of the two onsite attendee surveys. Push notification announcements will be sent via the show app for each survey. (Topics: 1 show satisfaction survey and 1 workforce/student survey)



RESERVE TODAY

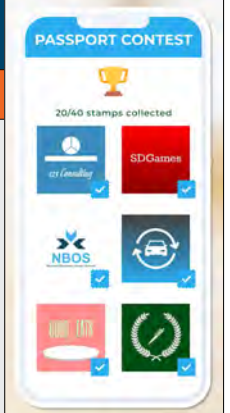
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PRECAST PASSPORT CONTEST STOPS

\$750 (Limit 14)

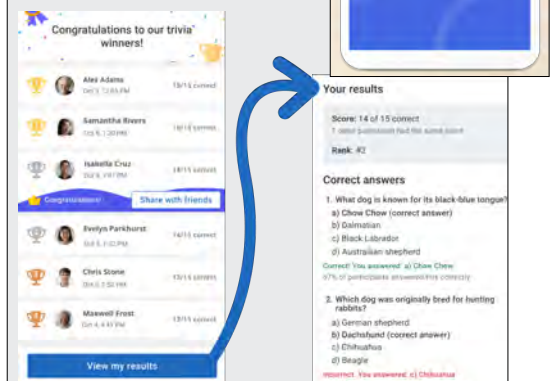
Bring excitement and increased traffic to your booth by being one of the designated show app passport contest stops during show floor hours. Those attendees who visit at least half of the passport stops each of the first two days of The Precast Show®, will be entered to win daily prize drawings. Anyone who completes their entire passport will be entered into the grand prize drawing on the final day! (Must be present on the show floor to win.)



SHOW APP TRIVIA GAME

\$3,200 (Limit 1)

Ensure your brand provides a little friendly competition to show attendees by being the solo sponsor of the new The Precast Show trivia game in the show app.





READY TO BOOK?

RESERVE YOUR SPACE TODAY!

If you're ready to grow your business and be part of the largest show in the precast industry, contact Chris Frederick, VP of Development and Membership. Chris and his team at NPCA are passionate about our exhibitors' success and will work with you to develop the best program for your marketing goals.



CHRIS FREDERICK

VP of Development and Membership

Phone: (317) 582-2316

Email: cfrederick@precast.org



CONTRACT



FLOORPLAN



CONFIRMED EXHIBITORS

CHILDREN'S MUSEUM OF INDIANAPOLIS





THE PRECAST SHOW®

Feb. 5-7, 2025
Indianapolis



Visit ThePrecastShow.org or scan for more information.

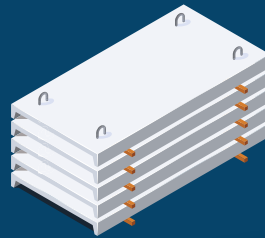
Precast People. Concrete Connections.

Join us at The Precast Show, the premier industry event where more than 5,000 concrete professionals in precast, prestressed, masonry and hardscapes come together. Explore the forefront of the manufactured concrete industry, where you'll find cutting-edge products, innovative solutions and the latest technologies. Don't miss your chance to network, learn and grow where business truly happens.

- Huge Trade Show Floor
- Onsite Education Courses
- Industry Awards
- Live Product Presentations
- Local Plant Tours
- Participating Association Committee & Board Meetings

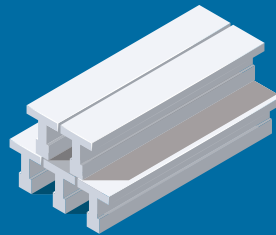
PRECAST

Experience the unmatched quality, consistency and efficiency of precast concrete and the manufacturers and suppliers that keep our infrastructure strong and reliable.



PRESTRESSED

Discover the products and businesses behind the unparalleled strength and load-bearing capacities of prestressed concrete solutions.



MASONRY & HARDSCAPES

Explore the showcase of innovative equipment and materials used to manufacture the diverse shapes and aesthetics of segmental concrete products used in resilient pavement and structures.

