

Do I have to host an open house for Precast Days?

No! The great thing about Precast Days is it can be as simple or elaborate as you want. Host an employee cookout. Hold an education session with coffee and doughnuts for public works officials and specifiers. Set up a job fair so students and potential employees can see firsthand a future in precast.

Who should I invite?

Your invite list could be as short and simple as your employees and their families. But Precast Days also is an opportunity to engage your customers, clients and vendors, get to know local engineers, specifiers and public works officials, and build your future workforce with high school, trade school and college students.

How should I invite guests?

Getting people to your event will take a little effort. Get on the phone, send out emails or drop by offices. You can also post flyers to social media, or add a page to your website. NPCA even provides a sample invitation for you to send to your guests.

What should I include on social media?

Your pre-event posts should include the who, what, when, where and why. Don't forget to use the hashtag #Precast Days and tag NPCA so we can reshare your posts.

How can I invite legislators to attend?

State and federal lawmakers have full schedules, so it's important to reach out to their staff as soon as possible. NPCA offers a sample letter to send and a list of contacts.