

PRECAST DAYS 2024



Event Examples

Your event should be as unique as your company and culture. Whether you have an employee cookout or an elaborate open house, you decide what works best for your operation and goals.



Employee Appreciation

Host a gathering with employees and their families that can include food, games or other activities to build relationships among your team and strengthen your unique company culture. Start developing the community-driven environment of Precast Days with your most valuable asset – your employees.



Plant Tour Open House

Give your guests a tour of the facilities while talking about what you do, the impact you have on the community and opportunities in the industry. While some may be knowledgeable about the precast industry, others may not, and you want to educate as many people as possible. You also can talk about what makes your plant and products unique.



Education Sessions for Clients, Officials, Specifiers

Host speakers that can share valuable insights on hot topics and industry trends. Make sure to include a rundown of the benefits of precast and how the industry helps the community.



Job Fair/Career Fair

Show off the career opportunities within the precast industry and your plant to potential employees and high school and college students. Host live demonstrations of specific jobs, especially those involving skilled trades, heavy machinery or technology. Emphasize the variety of careers available. Connect people to employees that can answer any additional questions after the event.

Not ready for an event at your facility? Host a digital summit highlighting your company's latest news, products and insights. Invite speakers or facilitate a roundtable discussion.

