



# IMPACT REPORT



In 2025, the NPCA Foundation adopted a new strategic plan that sharpens our mission, focuses our programs and expands our impact on the industry's future workforce. We are excited to share where we are headed—and the progress already underway.



## OUR MISSION

To strengthen the future of the precast industry and its people by attracting, engaging, and developing the next generation to preserve and grow our shared legacy.

– Adopted 2025 under the Foundation's new strategic plan



## FOUR STRATEGIC OBJECTIVES

1. Enable Foundation success
2. Elevate industry awareness
3. Promote community connection
4. Develop next-generation talent

## OUR MISSION IN ACTION



### A

## ATTRACT

Introducing the next generation to the precast industry.

### Student Competition

9th Annual event at The Precast Show 2026; seven schools competed, with McNeese State taking first.

### ASCE Concrete Canoe

Annual sponsor of the national competition; eight teams received \$1,000 scholarships in 2025.

### Expanded Outreach

New website and refreshed social channels broaden awareness of precast careers.



### E

## ENGAGE

Connecting students and members in meaningful ways.

### C2CMI Mentoring

Now in its second year, with 11 active one-on-one mentoring partnerships between scholarship students and industry professionals.

### EPIC Communities

NextGen Precast Network and new canoe-team communities keep students connected to members year-round.

### Student Partnership Program

New committee funds college student groups pursuing projects aligned with the precast industry.



### D

## DEVELOP

Preparing students to lead the future of precast.

### Undergraduate Scholarships

Up to \$20,000 over four years; awards grow as students complete internships with NPCA members.

### Barbour Graduate Scholarship

Supports master's and doctoral students pursuing precast-related advanced degrees.

### Military Outreach Program

New initiative engaging servicemembers as tomorrow's precast leaders.



## A RECORD YEAR OF GIVING

*Our generous donors provide the funds that fuel every program*

2026 SILENT AUCTION

**\$162,183**

A FOUNDATION RECORD

The Precast Show • Kansas City, MO

### NEW IDEAS, STRONGER RESULTS

Two new giving strategies drove the 2026 Silent Auction record: a Biggest Donor Challenge, which recognizes bidders who pay the most above fair market value, and targeted giving, which lets members direct their gifts to the Foundation programs they care about most.

**47.4%** over fair market value by the 2026 Biggest Donor

**4** scholarships sponsored by members



### POWERED BY MEMBERS

*The Foundation runs thanks to the volunteers who generously give their time and expertise.*

VOLUNTEER HOURS

IN 2025

**350**

*Contributed by industry professionals who mentor, judge, advise and lead.*

### GET INVOLVED

Every Foundation program depends on members who show up for students. If you're ready to invest your expertise in the next generation of precasters, we'd love to hear from you.

**Mentor:** Guide a scholarship student through C2CMI

**Judge:** Evaluate student teams at the Foundation's Student Competition

**Industry Liaison:** Support an ASCE Concrete Canoe team with technical guidance

**Internship Host:** Offer a scholarship student hands-on precast experience

**Board Member:** Help shape the Foundation's strategic direction

For more information, visit:  
[precast.org/foundation](http://precast.org/foundation)



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