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Welcome to the

Oth Annual Convention



It's hard to believe we've reached this incredible milestone as an association — six decades of grit, innovation and progress. As we celebrate in Grand Rapids, take a moment to think about the people — past and present — who have shaped NPCA into what it is today.

As I prepare to pass the gavel this October, I'm filled with pride and gratitude. This association — built by working folks who believe in doing things the right way — is stronger than ever. We've spent the past year pushing forward on the things that matter most: telling our industry's story, tackling workforce challenges head-on and laying out a clear vision for the future.

More people than ever are recognizing the role our industry plays in building the backbone of this country, thanks in part to #PrecastLife — an online platform that shares the real stories of precast people and the impact of our work. It's reaching career seekers, students just starting out and decision-makers shaping tomorrow's infrastructure.

We've also doubled down on workforce development. With a new sentiment survey showing that more than 90% of employees would recommend a job in precast, we're not just offering jobs — we're building meaningful careers.

And with our new strategic plan in place, we're not waiting for the future — we're shaping it.

To everyone who's walked this journey — thank you. Let's celebrate where we've been, and get ready for what's next.

> Join us to wrap up the **Annual Convention at** the Chair's Afterglow in honor of your new **Chair Asher Kazmann** from 10 - 11:59 p.m. Saturday in the **Lumber Baron** at the Amway Grand

> > Hotel.







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SCHEDULE HIGHLIGHTS

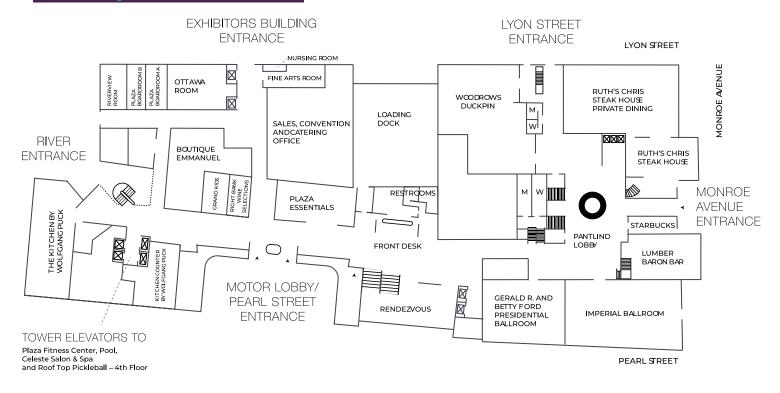


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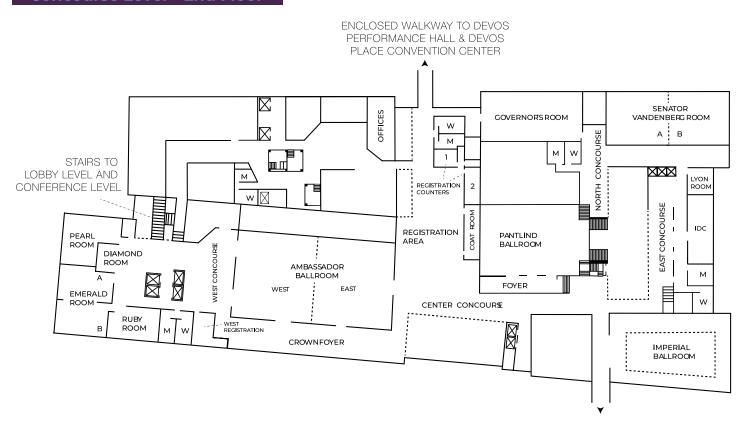
Subject to change. For the latest schedule, download Whova, the official NPCA Annual Convention app. WEDNESDAY, OCT. 1				
0 11 0 77		Lucy oviet Dellacous		
8 – 11 a.m.	NPCAF Board of Directors Meeting with Breakfast	Imperial Ballroom		
11:30 a.m. – 1 p.m.	NPCA Executive Committee Meeting with Lunch (Invitation Only)	Gerald R. Ford Room		
Noon – 7 p.m.	Registration	Crown Foyer		
2 – 4:30 p.m.	NPCA Board of Directors Meeting	Imperial Ballroom		
6 – 8:30 p.m.	Board of Directors Dinner (Invitation Only)			
THURSDAY, OCT. 2				
6:30 a.m.	Plant Tour Breakfast	Ambassador Ballroom		
6:30 a.m. – 7 p.m.	Registration	Crown Foyer		
7:15 – 10 a.m.	Plant Tour A – Oldcastle Infrastructure			
8:15 – 11 a.m.	Plant Tour B – Oldcastle Infrastructure			
8:15 – 11:30 a.m.	Optional Tour: Museum Walking Tour			
Noon – 1:30 p.m.	Keynote Luncheon (Included with registration. Must register to attend.)	Ambassador Ballroom		
2 – 3:30 p.m.	EDU 1 – Economic Outlook: Tariffs, Taxes and Trade	Emerald		
2 – 3:30 p.m.	EDU 2 – Transform Your Marketing in 90 Minutes: Al-Powered Tools for Precast Plants	Pearl		
2:30 – 4 p.m.	EDU3 – Sales Prospecting 101 and What You've (Likely) Forgotten	Governors Room		
4 – 5 p.m.	Associates Forum (Associate Members Only)	Ambassador Ballroom		
5 – 7 p.m.	Welcome Reception and Exhibits Open (Hosted by NPCA Exhibitors. Includes Appetizers and Host Bar)	DeVos Place Convention Center, Ballroom A		
7:30 – 9:30 p.m.	NPCA Past Chairs Dinner (Invitation Only)			
	FRIDAY, OCT. 3			
6:45 a.m. – 12:30 p.m.	Optional Tour: Fishing Charter on Lake Michigan			
7:30 a.m. – 1 p.m.	NPCA Foundation Concrete Classic Golf Outing			
12:30 – 7 p.m.	Registration	Crown Foyer		
1:30 – 3 p.m.	EDU 4 – Building a Stronger Workforce: A Retention Toolkit for the Precast Concrete Industry	Emerald		
1:30 – 3 p.m.	EDU 5 – Who Will Lead Us Next? Successful Succession Requires Pipeline, Not Just a Plan	Pearl		
3 – 4:30 p.m.	Afternoon Mixer: Woodrows Duckpin Bowling			
4:30 – 7 p.m.	Reception and Exhibits (Includes Appetizers and Host Bar)	DeVos Place Convention Center, Ballroom A		
·	SATURDAY, OCT. 4			
7 a.m. – 3 p.m.	Registration	Crown Foyer		
7 – 9 a.m.	Annual Business Meeting Breakfast (Included with registration. Must register to attend.)	Ambassador Ballroom		
9 – 10 a.m.	New Board of Directors Meeting (Invitation Only)	Gerald R. Ford Room		
	Optional Tour: Pops and Prosecco			
9:30 – 11:30 a.m.		Pantlind Ballroom		
10 – 10:45 a.m.	RDAC Meeting	Diamond		
10 – 11:30 a.m.	Education Committee Meeting	Governors Room		
10 – 11:30 a.m.	Gravity Grease Interceptor Subcommittee Meeting	Pearl		
10 – 11:30 a.m.	QA/QC Committee Meeting	Emerald		
Noon – 1:30 p.m.	Leadership Awards Luncheon (Included with registration. Must register to attend.)	Ambassador Ballroom		
2 – 3:30 p.m.	Engineering & Technology Committee Meeting	Gerald R. Ford Room		
2 – 3:30 p.m.	Outreach Committee Meeting	Governors Room		
2 – 3:30 p.m.	Safety Committee Meeting	Emerald		
2 – 3:30 p.m.	Wastewater Products Committee Meeting	Pearl		
2 – 5:30 p.m.	Optional Tour: Saugatuck Dune Rides			
4 – 5:30 p.m.	Alternative Materials Council Meeting	Pearl		
4 – 5:30 p.m.	Buy Clean Competitiveness Committee Meeting	Governors Room		
4 – 5:30 p.m.	Transportation Products Committee Meeting	Gerald R. Ford Room		
4 – 5:30 p.m.	Underground Products Committee Meeting	Emerald		
6:30 – 9:30 p.m.	NPCA 60th Annual Convention Closing Celebration: Hops and Harvest Party			
10 – 11:59 p.m.	Chair's Afterglow	Lumber Baron		

Convention Floor Maps

Lobby Level - 1st Floor



Concourse Level - 2nd Floor





NPCA ANNUAL CONVENTION EVENTS

Annual Business Meeting Breakfast

Ambassador Ballroom

Associates Forum Ambassador Ballroom

Committee Meetings Second Floor

Exhibit Hall DeVos Place Convention Center,

Ballroom A

Keynote Luncheon Ambassador Ballroom

Leadership Awards Luncheon Ambassador

Ballroom

Plant Tour Breakfast and Plant Tours

Ambassador Ballroom

Registration Crown Foyer

CELEBRATIONS

Chair's Afterglow Lumber Baron

EDUCATION

EDU 1, EDU 4 **Emerald** EDU 2, EDU 5 Pearl EDU 3 **Governors Room**

Optional Tours and Golf Transportation: Meet in the Lobby



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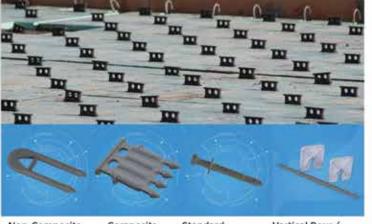




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P75 Utility

Anchor'



B16 Coil

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BUSINESS EVENTS



Keynote Luncheon

Thursday, Oct. 2 Noon - 1:30 p.m.

Join us for the Keynote Luncheon featuring a three-course lunch and nationally renowned speaker James Robilotta, a leadership author, motivational speaker, emcee and trained improv comedian.

Annual Business Meeting Breakfast

Saturday, Oct. 4 7 - 9 a.m.

The Annual Business Meeting Breakfast opens with a conversation with the chair and features the election of new NPCA Board members, including the official gavel pass to the newly elected Chair. The breakfast also honors committee chairs and outgoing board members.

Leadership Awards Luncheon

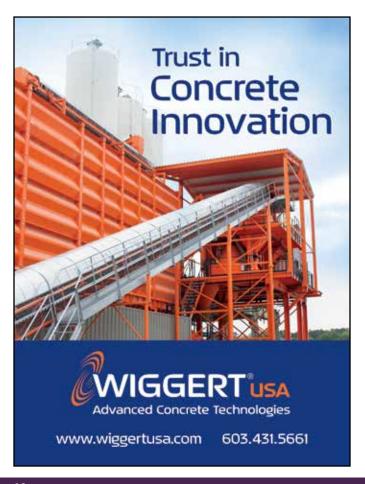
Saturday, Oct. 4 Noon - 1:30 p.m.

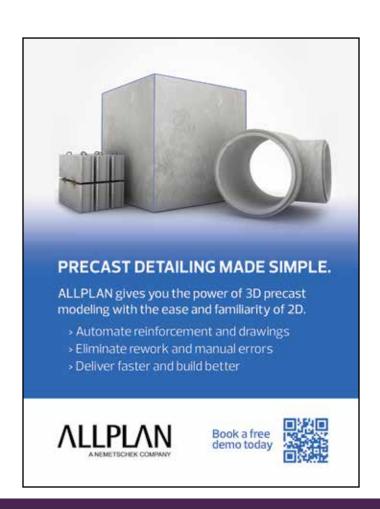
Join us for a special luncheon where we will honor NPCA leaders and present the Robert E. Yoakum Award.

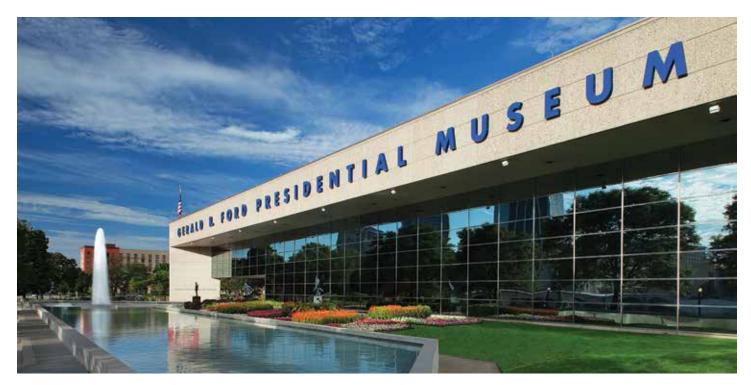












SPECIAL EVENTS

Museum Walking Tour

Thursday, Oct. 2 8:15 - 11:30 a.m.

Tickets Available: \$180

Explore the incredible museums of Grand Rapids with a knowledgeable, local guide! Just a short walk from Amway Grand Plaza, discover the legacy of the 38th President and Grand Rapids native, Gerald R. Ford. After visiting the Presidential Museum, stroll on over to the Grand Rapids Public Museum to be immersed in the local history of the city.

Recommended attire: Comfortable walking shoes

Fishing Charter on Lake Michigan

Friday, Oct. 3 6:45 a.m. - 12:30 p.m. **Tickets Available: \$500**

Set sail early and enjoy a half-day adventure on the water with an experienced crew. Whether you're a seasoned angler or a first timer, this fishing charter offers a chance to reel in local catches while soaking up scenic views of Lake Michigan. All necessary equipment is provided along with guidance throughout the journey. Breakfast sandwiches and a boxed lunch will be provided along with snacks and drinks.

Requirements: Scan the code to complete the form for a \$10 day pass fishing license. Must be completed 24 hours in advance.

Recommended attire: Soft soled shoes (no work boots), warm clothes (it is often much cooler on the lake than on land), rain gear (we will fish in the rain)

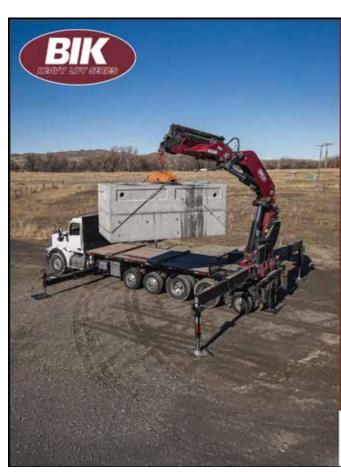




Afternoon Mixer: Woodrows **Duckpin** Bowling

Friday, Oct. 3 3 - 4:30 p.m. Tickets Available: \$155

Love a good challenge? Try your hand at duckpin bowling! This isn't your traditional 10-pin bowling. Duckpins are shorter, squattier and lighter, making it more difficult to land a strike. It's also played with a smaller ball that lacks finger holes. Join us as the good times roll at Woodrows. Activity includes a light snack and beverages.





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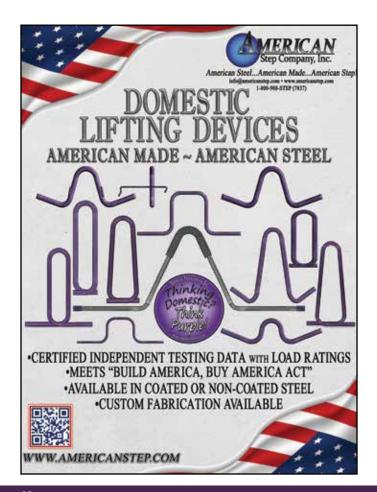
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SPECIAL EVENTS Continued



Pops and Prosecco

Saturday, Oct. 4 9:30 - 11:30 a.m. **Tickets Available: \$160**

Join us for an exclusive, hands-on experience led by the talented Pastry Team at the Amway Grand Plaza! Roll up your sleeves and dive into the art of dessertmaking as we create delicious treats together. From expert tips to flavorful fun, this interactive activity is perfect for all skill levels — whether you're a seasoned dessert enthusiast or just here for the frosting. And to make it even sweeter, each guest will enjoy a glass of prosecco as you mix, decorate and indulge. Spaces are limited, so come ready to create, sip and savor your very own tasty masterpiece!



Saugatuck Dune Rides

Saturday, Oct. 4 2 - 5:30 p.m.

Tickets Available: \$230

Saugatuck Dune Rides offers a thrilling 40-minute adventure through the scenic sand dunes of

Saugatuck, Michigan. This unique attraction combines the excitement of off-road exploration with rich historical insights and stunning natural beauty. Enjoy the exhilarating experience of a natural roller coaster! Traverse more than 1,500 acres of pristine sand dunes and lush forests, and enjoy breathtaking views of Lake Michigan. Learn about the lost town of Singapore, Michigan, which was buried by sand in the 1870s after deforestation led to shifting dunes.

Attire Recommendations: Wear comfortable clothing and closed-toe shoes suitable for sandy terrain. Bring sunscreen, sunglasses and a hat for protection against sun exposure.



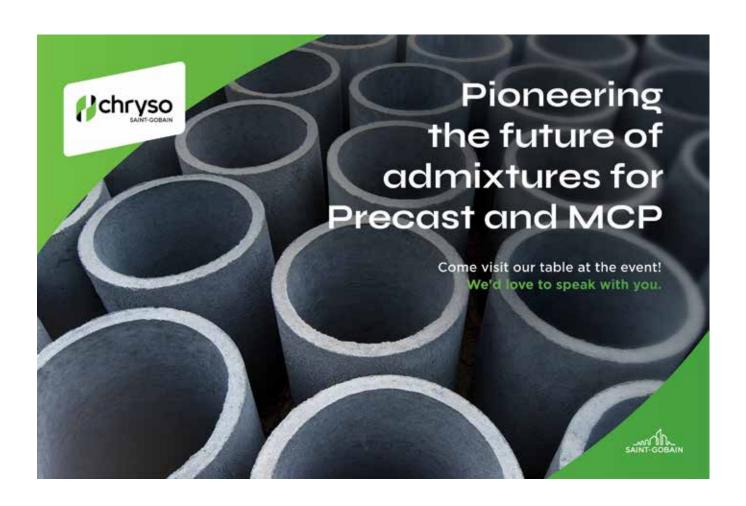
Closing Celebration: Hops and Harvest Party

Saturday, Oct. 4 6:30 - 9:30 p.m.

Tickets Available: \$215

Celebrate at Frederik Meijer Gardens & Sculpture Park, one of the top outdoor sculpture parks in the world! Join us for a high-spirited evening filled with Bavarian charm, bold flavors and classic Oktoberfest fun. Enjoy inflatable axe throwing, cornhole, beer tasting and music by Astro Jackson all evening! Whether you come for the beer, the brats or pretzels, there's something for everyone at the Frederik Meijer "biergarten."

Attire Recommendation: Oktoberfest and fall casual attire







PLANT TOURS

Oldcastle Infrastructure

Thursday, Oct. 2

7:15 - 10 a.m. and 8:15 - 11 a.m.

Includes breakfast beginning at 6:30 a.m.

Tickets available: \$185

Plant tours are restricted to attendees 18 and

older.

The facility, previously Quality Precast Inc., was acquired by Oldcastle Infrastructure in September 2023. QPI opened in Kalamazoo in 2004 at a smaller site.

Property Size: 48 acres

Facility Size: 24,000 square feet

Years in Business: 21

Number of Employees: 35

Products Manufactured: Manholes, electrical and communication vaults, light pole bases, box culverts,

recon blocks

Mixing and Production Equipment: 2 yard Mixer Systems Mixer, 50-ton Mi-Jack, two 15-ton cranes, three 5-ton cranes, forklifts, forms, buckets

Interesting Jobs and Projects: Large span box culverts (24 feet by 9 feet) - New to this site as of 2025

No camera or video equipment allowed. Hard hat, safety glasses and hearing protection required and provided by NPCA. No open-toed shoes allowed.





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FOUNDATION FUNDRAISER







NPCA Foundation Concrete Classic Golf Outing

Friday, Oct. 3 7:30 a.m. - 1 p.m. **Thornapple Pointe Golf Course**

Join us as we celebrate NPCA's 60th anniversary at the NPCA Foundation Concrete Classic golf outing at Thornapple Pointe Golf Course. All proceeds benefit the NPCA Foundation and its efforts to advance the precast industry through interaction with future leaders.

A panoramic view of the breathtaking Thornapple River provides the backdrop for this expansive 18-hole course, featuring bentgrass fairways and impeccably groomed trees and greens. Winding along 7,000 feet of river frontage, your game guides you over gently rolling hills, through hardwood-lined fairways and near three of the most enchanting, untouched wetlands found in the Midwest.



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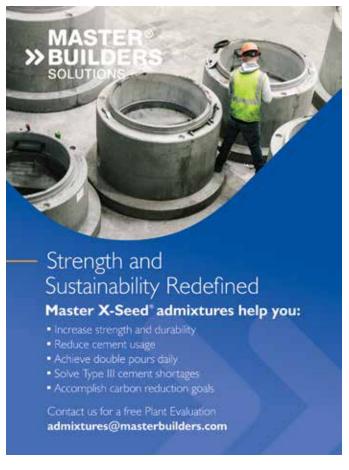
Deluxe Belt Bag

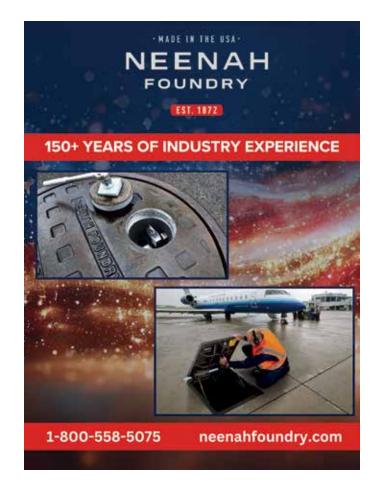
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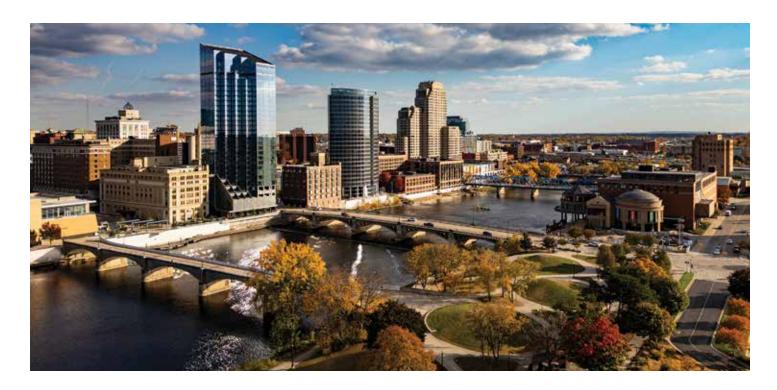
Baseball Hat

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NPCA EDUCATION

Learn the latest business strategies from industry experts as the NPCA Annual Convention offers five inperson classroom sessions. Earn professional development hours (PDHs) as you explore topics that affect most businesses and examine how to turn them to your benefit.

All Annual Convention Education is free with any registration package.

EDU1 – Economic Outlook: Tariffs, Taxes and Trade

Thursday, Oct. 2 2 - 3:30 p.m.

Presenter: Gary Wolfram

This session will focus on tariffs, the effect on the economy and how tariffs are a tax on the citizens of the economy that is levying the tax. The discussion will include how tariffs, by reducing trade, negatively affect the economy. This session will end with a discussion of how trade deficits are a positive signal for the economy, reflecting the interest of other countries in investing in our economy.

EDU2 – Transform Your Marketing in 90 Minutes: Al-Powered Tools for Precast Plants

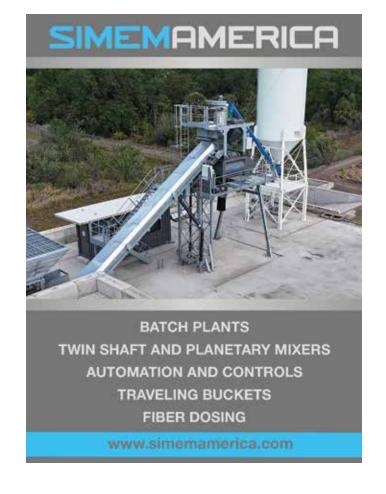
Thursday, Oct. 2 2 - 3:30 p.m.

Presenter: Heather Bremer and Blake Daniels

Marketing a precast business with a small team — or no team at all — can be overwhelming. This high-impact, hands-on workshop shows you how your team can harness the power of artificial intelligence to streamline your marketing efforts and dramatically increase your output in minutes, not hours. In just 90 minutes, you'll discover how Al can become your most powerful marketing ally. Live demonstrations and interactive exercises will equip you with the knowledge to put AI tools to work for you in content creation, social media and more. No technical background required. By the end of the session, you'll be ready to implement Al-driven marketing initiatives that will help you stand out from the competition — without adding personnel or breaking the bank.







EDU3 – Sales Prospecting 101 and What You've (Likely) Forgotten

Thursday, Oct. 2 2:30 - 4 p.m.

Presenter: Jason Barnaby

Every area of focus includes basic fundamentals. From personal health to procedural efficiency and everything in between, there are basics that must be learned and mastered before you can "level up." The challenge is that once we learn the basics (or believe we've mastered them) we tend to move on and never revisit these essential components so vital for success. Bobby Knight was famous for starting every basketball season (no matter how seasoned the players were) with dribbling and passing drills. Prospecting in sales is no different. There are some essential fundamentals that too often are forgotten and never revisited. This session will allow you to audit your prospecting process, identify gaps and misses, fix them and learn a few new skills in the process.

EDU4 – Building a Stronger Workforce: A Retention Toolkit for the Precast Concrete Industry

Friday, Oct. 3 1:30 - 3 p.m.

Presenter: Danny Nelms

In today's construction and manufacturing sectors, high employee turnover isn't just disruptive, it's expensive, unsafe and a threat to long-term sustainability. The precast concrete industry faces unique workforce challenges: physically demanding work, a shrinking labor pool and increasing competition for skilled trades. This session provides a hands-on, research-backed Retention Toolkit tailored specifically for the precast sector. Drawing on insights from employee research including exit and stay interviews, attendees will explore actionable tools, frameworks and strategies to improve employee engagement, reduce costly turnover and create a culture where people stay and succeed.

EDU5 – Who Will Lead Us Next? Successful Succession Requires a Pipeline, Not Just a Plan

Friday, Oct. 3 1:30 - 3 p.m.

Presenter: Kevin Eikenberry

Regardless of the size of your organization, you need a picture of who will lead you in the future and how you will prepare them for success. Traditionally, this is described as a succession plan. Too frequently that plan is a name or list of names. Join us for an interactive and practical session with Kevin Eikenberry, as we look at building a pipeline of leaders in your organization to ensure long-term success and talent retention.









SPEAKERS

Learn the latest business strategies from industry experts.



Jason Barnaby

Jason Barnaby is a speaker, author, executive coach and founder of Firestarters Inc. Its mission is #IgniteHope and #TorchFear with individuals and corporations to unleash potential,

overcome limiting beliefs and inspire action. Barnaby is a native Hoosier and graduate of Indiana University. His varied career background includes learning and development, internal sales, field sales transformation and HR. He has also worked as an adjunct professor for DeVry University and University of Indianapolis.



Heather Bremer

Heather Bremer is the director of communications at NPCA, where she oversees all print publications and digital communications platforms. She led the recent redesign of NPCA's website

and the implementation of several major member initiatives, including NCPA EPIC, NPCA Learn and the new myNPCA mobile app. Previously, she spent more than 20 years as an award-winning journalist, editor and graphic designer, receiving four national designer of the year awards. When she's not spreading the good word of precast, she is busy being mom to her daughter Lilly and "bonus mom" to Lilly's friends. She also coaches volleyball, basketball and track at Liberty Christian School, teaches writing as a professor at Anderson University, has never met a craft she won't try and never misses the newest Star Wars release.



NPCA 60th Annual Convention Closing Celebration:

Hops and Harvest Party

Saturday, Oct. 4 • 6:30 - 9:30 p.m.

Frederik Meijer Gardens and Sculpture Park Includes dinner, entertainment and host bar

Sponsored by:













Blake Daniels

Blake Daniels is the director of marketing at NPCA, where he leads marketing strategy for industry initiatives, campaigns, events and membership engagement. He manages branding

and sponsorship planning for NPCA's flagship events, including The Precast Show, which draws more than 5,000 attendees, and NPCA's Annual Convention. He also led the association's 2024 logo refresh. Prior to joining NPCA, Blake spent more than a decade in a variety of digital marketing, branding, technology and e-commerce leadership roles. Outside of work, he's a proud new dad of two young kids, a D&D warlock, a PC gaming enthusiast and all too familiar with the heartbreak of being an Indiana sports fan.



Kevin Eikenberry

Kevin Eikenberry is the Chief Potential Officer of The Kevin Eikenberry Group - a leadership and learning company based in Indianapolis. He has spent 30 years helping organizations

and leaders from more than 50 countries become more effective. Global Gurus has listed him on the list of most influential thinkers on leadership for the past three years. He has authored, co-authored or contributed to more than 20 books. His newest book is "Flexible Leadership."



Danny A. Nelms

Danny A. Nelms is president of the Work Institute, cowriter of "The Why Factor: Winning with Workforce Intelligence," and a highly sought-after public speaker. Nelms is an agent of change, a thought

leader and an expert in helping companies forge new directions that improve business results. With his insights into the human capital dynamics of an organization based on sound, data-driven research, Nelms gives valuable recommendations for the challenges that organizations face and provides companies with the tools they need to successfully manage organizational improvement.



Gary Wolfram

Gary Wolfram serves as the William E. Simon Professor of Economics and Public Policy at Hillsdale College and President of Hillsdale Policy Group, a consulting firm specializing in taxation

and policy analysis. He received his Ph.D. from the University of California at Berkeley in 1976. Wolfram has taught at Mount Holyoke College and the University of Michigan-Dearborn. He has taught at Hillsdale College since 1989. He has served as Chairman of the Board of Trustees at Lake Superior State University and as a member of Michigan's State Board of Education. Wolfram's public policy experience includes serving as Congressman Nick Smith's Washington office Chief of Staff, Michigan's Deputy State Treasurer for Taxation and Economic Policy under Gov. John Engler, and Senior Economist to the Republican Senate in Michigan. Wolfram continues to advise on Michigan economic policy. His second book, "A Capitalist Manifesto: Understanding the Market Economy and Defending Liberty," was published in 2012. His writings have appeared in numerous publications, including National Review, Real Clear Markets, Investor's Business Daily, and American Thinker. Wolfram has been named Hillsdale College Professor of the Year and received the Emily Daugherty Award for teaching excellence.

Thank You, NPCA 60th Annual Convention Sponsors

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America

Topwerk

Silver Level

A-Lok Products

Advanced Concrete Technologies

AllPlan

ALP Supply

American Step Company

CONAC

Concrete Vision

Construx Weckenmann

Cresset Chemical Co.

Euclid Chemical

Haarup North America

King Steel

Master Builders Solutions

Mixer Systems

Neenah Foundry

Olmet Italy

SIMEM America Corp.

Vacuworx

Wooster Products

Worth Steel

Bronze Level

Afinitas

AGRU

AICrete

Betonblock

Contractors Materials Co./

MMI

CPI - Worldwide

Delta Specialty Precast

Concrete Engineers

Easi-Set Worldwide

Eco Material Technologies

Elematic

EMH

Eurobend

Evolv Nashville

Fisher Associates

Hamilton Kent

Helix Steel

Hydronix

IMER USA

Industrial Services

International

IntelliBatch by Egan

Company

iwi Concrete Equipment

Group

JET Filter System

Konecranes Lift Trucks

Kraft Curing Systems

Liebherr USA

MagnumStone Retaining

Wall

MCT Group

MSP Structures

Ohio Gratings

Penetron USA

Pennsylvania Insert Corp.

Polylok

Preco Concrete Accessories

(Brand of DCA

Construction Products)

Press-Seal Corp.

Ratec America Corp.

Roman Cement

SBM Mineral Processing GmbH

Shuttlelift

Sika Corp.

Sioux Corp.

Sureway Metal Formwork Systems

SYLVAN PRECAST SYSTEMS

TEKA North America

Trelleborg

USF Fabrication

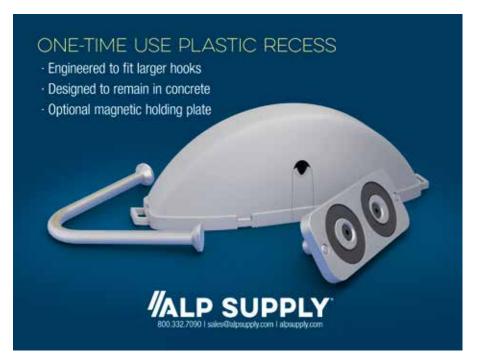
Voeller Mixers

Registration Refreshment Area

Dayton Superior

Titan 3000 Precast Management System







QUALITY CONCRETE PRODUCTS

PROVEN. PRECAST. SOLUTIONS.

For more than a century, The Euclid Chemical Company has served as a leading supplier to the precast concrete industry offering a full line of engineered concrete admixtures, fiber-reinforcement, and construction products. We bring innovative and sustainable technologies to the global concrete market with industry-leading products and a range of technical and support services.

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- Repair Mortars
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MACHINERY FOR THE PRODUCTION OF

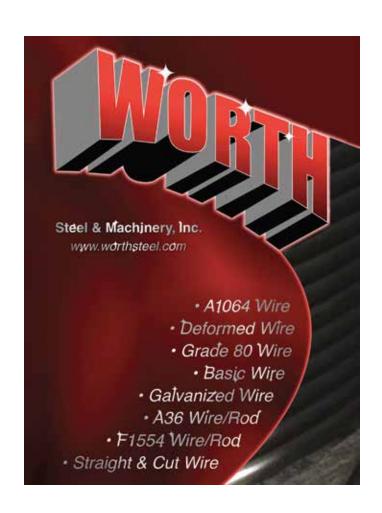
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- CULVERTS
- MANHOLES AND MORE

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24-25

Development & Membership

Active Members

Excluding student memberships

567 Producers
(Including branch plants)
357 Associates
10 Professionals

New Members 2024

Regular Associates

Technical Services



41 state DOTs
require or recognize
NPCA Plant Certification



420 plants currently NPCA certified



425 in-plant inspections completed in 2024



19 new plants achieved NPCA certification in 2024

Education & Training



1,247 people completed a PQS course in the Master Precaster program in 2024



339 attendees took part in 2024 specifier webinars



94 Master Precaster graduates in 2025



85.5 hours of in-person education presented during The Precast Show 2025

Biodegradable Form Releases

- Water Free
- Solvent Free
- Zero Vegetable Oils
- Exceptionally Clean Forms
- Exceptionally Smooth Surfaces



- Designed for All Mixes and Forms
- Environmentally and Worker Friendly
- Low Odor
- Low VOC Compliant
- Contains No Waxes or Silicones



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24-25

Foundation & Workforce



\$87,000+ raised for the NPCA Foundation in The Precast Show 2025 auction



235 Student Members currently in NPCA



9 Undergrad 1 Graduate scholarships awarded in 2024



Scholarships
awarded by NPCA to
Concrete Canoe participants



11 teams
entered the student competition,
with final at The Precast Show 2025



7 scholarship students worked internships in member plants



1 new student group partnership funding industry-related learning experiences

The Precast Show 2025



THE PRECAST SHOW



94% Satisfaction Rating

Attendees indicated a very positive overall experience.



The Show

385 Exhibitors

44 New Exhibitors



Plant Tours

3 Plants 4 Tours

563 Tour Participants

Show Off Your SMaRTs

All NPCA member producer plants now qualify as

SMaRT Certified | Sustainable Gold Rating



Transparent. Quantified. Global.

SMaRT (Sustainable Materials Rating Technology) is a third-party national consensus standard that evaluates the sustainability of building materials across six key categories. Based on the total points earned, products are rated in one of four achievement tiers. NPCA members have earned the Sustainable Gold level - underscoring the strong environmental performance of precast concrete.

SMaRT Ways to Utilize This Advantage

Promote Your Plant's **New Certification**

Feature the SMaRT Certified Sustainable Gold rating on your website, brochures, bids, email signatures and social media to immediately differentiate your products.

Strengthen Proposals & RFP Responses

Highlight SMaRT certification in project submittals. It can help specifiers meet sustainability goals, contribute to LEED innovation credits and show verified environmental responsibility.

Educate Specifiers & Project Owners

Share simple talking points: precast concrete is non-toxic, VOC-free, chemically inert, durable and recyclable. This positions you as a solutions provider for healthier, more sustainable spaces.

Leverage for PR & **Community Relations**

Issue a press release or feature it in your newsletters to emphasize your leadership in sustainable construction practices. It builds goodwill with clients, regulators and the community.

Address Concerns of **Eco-Focused Markets**

Use SMaRT status to target architects, engineers and agencies that require or prefer sustainable materials. Many public sector and institutional projects now mandate third-party certified products.

Empower Your Sales Team

Arm your reps with a handout that explains what SMaRT certification means and how it benefits clients. This helps start conversations and close deals with sustainabilityminded buyers.

Yellowstone River Bridge — Another Remarkable Structure

"Due to the location in a hydrothermally and geothermally active zone with multiple gas vents and near geysers, the finished product had to be a perfect fit, no gaps, no offsets and a pristine finish."









Project: Yellowstone River Bridge, Wyoming

Location: Yellowstone National Park, Northeast entrance, over the Yellowstone River Our Role: Hamilton Form created and delivered forms, part of a matchcast system

Client: Contech Engineered Solutions

Completion: November 20, 2026, according to the U.S. DOT

When the Yellowstone River Bridge job called for pouring precast over an environmentally-sensitive area, Contech Engineered Solutions reached out to Hamilton Form.

Helping build remarkable structures, no matter the challenges — it's all we've done since 1967.



Hamilton Form Company

Custom forms Custom products Practical solutions

www.hamiltonform.com sales@hamiltonform.com 817-590-2111 For more than 50 years. Precast is all we do.



How does Titan 3000 compare to other business management software systems?

WE ASKED AI

We asked a powerful (and non-partisan) Artificial Intelligence app to compare the Titan Precast Management System with two other accounting/enterprise resource planning software packages. Here's a comparison chart that the AI model created for us:

FEATURE	Titan 3000	Oracle NetSuite	QuickBooks
Industry Focus	Precast-specific	General ERP	General business
Estimating & Takeoffs	Visual, precast-oriented	Requires customization	Not included
Production Scheduling	Built-in for precast	Generic; needs tailoring	Not available
Quality Control	Integrated with production	Requires add-ons	Not supported
Dispatch & Logistics	Built-in	Requires customization	Requires third-party tools
Financials	Integrated with operations	Core strength	Core strength
Ease of Use	Moderate (industry specific)	Moderate (requires setup)	High (general use)
Customization	Target to precast	Extensive	Broad, via add-ons
Cost	Higher, but industry aligned	Higher TCO	Lower, but limited for precast

The AI Model's Conclusion

Titan 3000 is the most suitable option for precast concrete manufacturers due to its industry-specific features and integrated operational tools. Oracle NetSuite offers robust financial and inventory management for larger or diversified operations but requires customization for precast workflows. QuickBooks is ideal for small businesses focused on financials, but lacks the operational depth needed for precast manufacturing.

Want to Learn More?

Visit our website at **titan3000.com** or contact our terrific Titan team at (732) 866-8686.

We're excited to show you how the comprehensive Titan 3000 Precast Management System can help you work smarter, not harder!

titan3000.com



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