

GET CLOSER TO YOUR CUSTOMERS – JOIN NPCA

If you are a supplier to the precast concrete industry, the National Precast Concrete Association invites you to get closer to your customers by joining NPCA as an Associate Member. NPCA Associate Members receive a multitude of benefits and special opportunities to engage with precast manufacturers through in-person events, educational courses, print publications and online activities

OPPORTUNITIES TO ESTABLISH AND BUILD RELATIONSHIPS

Networking at these annual events

- **The Precast Show** – The only trade show in North America dedicated to the precast concrete products industry, featuring equipment, products and services for manufacturers (visit www.ThePrecastShow.org)
- **NPCA Annual Convention** – An intimate annual event attended by company owners and industry leaders, includes the Precast Marketplace exhibit hall and sponsorship opportunities
- **Committees Activities** – Engage with the precasters who are shaping the industry through participation in NPCA's product-specific committees

Recognition programs

- Position yourself as an expert in your field by leading one of our precast-specific educational courses during The Precast Show.
- See and be seen on the industry's portal Web site, www.precast.org. Your company receives a free link and a listing in our online directory.
- Achieve recognition for your products and your company through sponsorship and advertising. If you're looking for precasters, you can't find a more targeted audience anywhere.
- Your company receives a free listing in the annual Membership Directory and Buyer's Guide – rated by our members as one of their most important benefits.

INDUSTRY-LEADING PUBLICATIONS

- **Precast Inc. Magazine** – An award-winning bimonthly publication, Precast Inc. is distributed to every precast concrete plant in North America and features technical and safety articles, industry news, economic analysis, legislative updates and profiles of leading precast companies.
- **Precast Solutions** – This quarterly publication targets engineers, specifiers and regulators with technical articles and case studies that illustrate the many benefits and uses of precast concrete in underground and above-ground construction.
- **Precast Express** – NPCA's e-newsletter distributed weekly or as needed to bring members late breaking news and information.

BECOME PART OF THE FASTEST GROWING CONCRETE-RELATED ASSOCIATION IN THE WORLD

Complete your membership application today by visiting our secure Web site, at www.precast.org/join.

CONTACT

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